



## Business Planning & Forecasting

It has never been more crucial for businesses to plan ahead and develop budgets and forecasts to evaluate different scenarios.

This online seminar focuses on the preparation of business plans, revenue forecasts and cash flows to model different scenarios for your business.



# Business Planning & Forecasting

## Who is the course for?

This group of seminars has been designed for all those whose role includes the interpretation of financial information for strategic decision making.

## What is the course about?

During the seminars the following topics will be discussed:

- Cash flow planning and managing working capital
- The significance of the component parts of profit and loss account, the balance sheet and cash flow and the interrelationships
- Measures for interpreting performance including a range of generic and industry specific ratios
- Preparation of the operational budgets and regular forecasting techniques
- Effective budgetary control practices
- Capex budgeting versus operational spends
- Understanding the external business environment and the impact of external factors on decision making

## What will participants gain?

On completion of the seminars, delegates will be equipped with the know-how to be able to:

- Prepare a revised weekly or monthly cash flow for their business
- Prepare a budget for revenue and costs
- Develop strategies for managing working capital

On completion delegates will have the opportunity to complete an online assessment to earn a Certificate of Achievement.

## How is the course delivered?

“Business Planning and Forecasting” is delivered over four 90 minute online seminars by an experienced facilitator from arena4finance. Taking a practical approach, the course is highly interactive with polls and quizzes and consists of a series of worked examples, case studies and discussions. The course content can be adapted to suit the needs of your individual organisation, using internal systems and accounts for discussion

## Other course titles available

**Finance for Non-Financial Managers**

**Cost Control for Food & Beverage Operations**

## For more information

To find out more about the workshops and seminars available and to discuss how we can help your organisation contact:

arena4finance

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